



www.melvicmakeup.com



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Lash Courses - All of our eyelash courses are with 'The EyeLash Emporium'



All of our lash courses can be viewed on the EyeLash Emporium website - www.eyelashemporium.com - We are the Manchester Provider, just click on Manchester and it will take you to all of our dates and availability. Melanie Doyle is an official EyeLash Teacher for the EyeLash Emporium and has herself got over 20 years experience.

Gravity Defying Lashes Course Overview (Lash Lift and Tint)



One day lash lift course including theoretical and practical training. You will be taken through the health and safety aspects which are extremely important when carrying out this lash lift treatment. You will be assessed during the course day and if successful receive your lash lift certification on the day.

Learn how to create a jaw dropping look on even the shortest lashes with our Gravity Defying Lashes training course. Our Gravity Defying Lashes treatment lifts and extends the lashes, straightening them at the root for an instant fuller effect and high-impact look.

This lash lift course is accredited by the Guild of Beauty Therapists and awarded 10 CPD points.

About GDL: A natural lash enhancement - creating thicker, fuller, longer defined lashes
Defined lashes for: Up to eight weeks
Treatment time: Just 40 minutes

No previous experience is needed to take part in our lash lift training as it is designed for students at all levels.

Classic Individual Training



Classic Lashes Course Overview (Lash application 1 lash to lash)

Accredited by the Guild of Beauty Therapists and awarded 46 CPD points

- Beauty Guild of Excellence Award winner 2014, 2015, 2016 & 2018 for 'Best Supplier Specific Training'
- Make a huge return on investment
- Trainers with years of experience

- Both the theory and practical elements in great detail
- Small class sizes so each student receives one-to-one time
- Ongoing mentoring and support even after you are certified
- Free one to one coaching session if needed*
- No experience needed

We focus on both the theoretical and practical sides of each eyelash extension treatments, you will be taken through the health and safety aspects which are extremely important when carrying out the treatments. You will also learn about the products themselves and the reason why they are the best on the market. This will lead on to completing the practical element of the eyelash extension course. By completing the theory aspect, you will understand the technique and products to a high level, meaning that the application process is carried out as safely and to the highest level of quality possible.

Our small eyelash extension class sizes ensures that you have a great student:teacher ratio. The maximum class size is 6 students to 1 tutor. This ensures your individual needs can be addressed and you receive personal attention from your tutor.



Russian Lashes Course Overview (Special Effects XD Russian Volume)

Our Special Effects xD Russian Volume Eyelash Extension Training Course is one of the very first to be accredited in the UK and carries 52 CPD points as testament to the depth and quality of the course. We are also very proud to have won the Beauty Guild Award of Excellence for Training 2014, 2015, 2016 and 2018. This award is not only for the best training in semi-permanent eyelash extensions, it's for the best training across all beauty treatments.

The total cost of the Special Effects xD Russian Volume Eyelash Extension 2 Day Training Course at all training venues is £430 inc VAT & Professional Kit.

Pre requisites of the course include:

- Recommendation of 6 months experience
- Submission of existing Classic work
- Proof of current qualification
- Proof of insurance – public liability

This treatment originated in Russia but has become massive in America, with the UK now following suit. This technique has many technical names such as xD Lashes, the 'Russian Technique', 2D-6D lashes but are all based around the same technique.

During Training

This is an advanced course over two days as we want to ensure that you receive individual attention from your tutor. We focus on both the theoretical and practical sides of volume semi-permanent extensions. You will be taken through the health and safety aspects which are extremely important when carrying out this specific treatment and you will also learn about the products themselves in comparison to the ones used for individual application. This will lead on to completing the practical element of the training during the second day on a live model. By completing the theory aspect, you will understand the technique and products to a high level, meaning that the application process is carried out as safely and to the highest level of quality possible.

Our small eyelash extension class sizes ensures that you have a great student:teacher ratio. The maximum class size is 3 students, which ensures your individual needs can be addressed and you receive personal attention from your tutor.

Makeup Courses



STUDENT WORK - BEKI GOULDING

Below you will find a section of courses that range from 1 day to 20 weeks - If you do not see what you are looking for please do get in touch as we do offer bespoke courses and 1-1 makeup sessions to suit your own needs or that of your salon/work place.

Two Day Basic Makeup Course accredited with 'The Beauty Guild' recognised by Insurance providers in the UK.

This entry level course is designed for complete beginners who wish to learn basic makeup techniques.

This course includes:

- Health, safety and hygiene

- Colour colour correcting and the colour wheel
- Skin and skincare
- Foundations and concealer application
- Highlighting and contouring
- Eye shadow application
- Basic eye lining and mascara techniques
- Eyebrow definition and grooming
- Strip eyelash application
- Cheek and blusher techniques
- Looks covered, bridal, evening and prom/festival
- Lip techniques
- Small classes to ensure you get that extra attention to detail

Five Day VTCT Level 2 ‘The Art of Photographic Makeup’: Internationally recognised Qualification (Course will run for five weeks one day per week



STUDENT WORK - AMY ROGERSON

As part of this Level 2 VTCT Makeup training course you will learn all the basics of skincare and makeup as well as advanced eye techniques.

We cover with you everything from business and marketing to getting the best picture for your social media networks to help you gain business fast.

This course includes:

- Consultation and health and safety
- Marketing, insurance and business
- Set up of professional makeup
- Skincare and skin preparation
- Brows
- Contouring and strobing
- Selection of powders to suit a variety of skin types
- Eye techniques including - Period, Bridal, Soft evening, Full evening, Cut crease, Prom, and Festival Makeup styles
- Blusher and highlighting techniques
- Eyelash application - Strip and flare
- Creating the perfect lip
- Small classes to ensure you get that extra attention to detail

10 Day VTCT 'Level 3 Fashion & Photographic Makeup': Internationally recognised Qualification (Course will be run as one day per week for 10 weeks or over 16 weeks)



STUDENT WORK - GEORGIA BRISCALL

As part of this Level 3 VTCT Makeup training course you will learn all the basics of skincare and makeup as well as advanced eye techniques. As part of this qualification you will also learn about Editorial and Catwalk Fashion Looks that can be very simple or quite fantastical.

We cover with you everything from business and marketing to getting the best picture for your social media networks to help you gain business fast and to show you what job routes are out there and how to get the best success after you have completed your course.

The course includes:

- Health and Safety/Hygiene
- Contra-indications/Contra-actions
- Consultation
- Kits
- Skincare, Brows and Lashes
- Face charts & Mood boards
- Vintage Make Up
- Face Shapes/Corrective Work/Colour Theory
- Contouring and Highlighting
- Mature Skin, bridal, smoky eyes, red carpet glamour, photographic, editorial & runway
- Smoky Eyes
- Red Carpet Looks
- Different Finishes and Textures
- Fantasy Make Up, creating textures, Avant Garde
- Male Grooming (You will go through this in theory but you will have to provide a male model for practical)
- Creating a CV
- Building a Portfolio and Selecting Images
- Kit Essentials
- Recording Inspiration
- Designing a Look
- The Role of Retouching
- Role of an Assistant
- Managing Creative Briefs
- Business and marketing
- Professional photoshoot
- Small classes to ensure attention to detail

10 Day VTCT 'Level 3 Media & Prosthetics': Internationally recognised Qualification (Course will be run as one day per week for 10 weeks or over 16 weeks)



STUDENT WORK - BEKI GOULDING

As part of this Level 3 VTCT Makeup training course you will learn all the basics of skin prep and makeup as well as advanced prosthetic making techniques and application of a variety of prosthetics. As part of this qualification you will also learn about Fantasy Theatrical makeup that will be a themed style makeup that you may be asked to do for TV commercials or events in your makeup career.

We cover with you everything from business and marketing to getting the best picture for your social media networks to help you gain business fast and to show you what job routes are out there and how to get the best success after you have completed your course.

The course includes:

- Health and Safety/Hygiene
- Contra-indications/Contra-actions
- Consultation
- Kits
- Skin prep
- Product knowledge of prosthetic and out of kit materials

- Flat plate moulding
- Silicone materials
- Transfer prosthetics
- Application of hair - Layering hair and postiche
- Fantasy Makeup for photoshoots/TV
- Casualty special effects makeup
- TV makeup - Characters
- Professional photoshoot area
- Male Grooming (You will go through this in theory but you will have to provide a male model for practical)
- Creating a CV
- Building a Portfolio and Selecting Images
- Kit Essentials
- Recording Inspiration
- Designing a Look
- The Role of Retouching
- Role of an Assistant
- Managing Creative Briefs
- Business and marketing
- Professional photoshoot
- Small classes to ensure attention to detail

Full-time 20 week VTCT ‘Specialist Makeup and Hair Studies Diploma’: Internationally recognised Qualification (Course will be run as two days per week for 20 weeks)

20 week course, which will include training on all aspects of makeup artistry see list below for the course contents. You will also learn how to run your own business as a freelance makeup artist. The course will include some types of work experience with MelVicMakeup as and when the opportunities arise they will be announced to you and you will be given the option to apply to attend each experience.

You will learn everything you need to know about being a successful makeup artist, you will learn all of the tricks of the trade and you will leave the course with extensive product knowledge along with learning about techniques in applying

makeup for many occasions including photographic makeup and learning about historic periods of makeup and hair for TV and film.

During our past full time courses we have managed to send our students onto real TV sets for work experience, some of the work experience has been paid for our students to which is rare but not unheard of at work experience level. We will try to give our students as much industry work experience as possible so as jobs come up we will offer you the work, it is then up to you if you want to do it, but if you want to succeed it is paramount to your career to do work experience as much as possible as you will learn so much but you will also get to network which is the key to success in the industry as you need to impress people to make sure that it is you that gets the work in the future and not others, we will help you stand out from the crowd but you will have to put a lot of work in yourself in order to do this in the day, evenings and weekends as the job is full of unsociable hours but if you love your job you will never work a day in your life, which is just how you should feel in your job.

TV and fashion work experience:

- TV series – Snatch
- Feature Film – She Who Brings Gifts – screened on UK cinema
- TV series – Witness for the prosecution
- TV series – Downton Abby
- TV series – Disney’s Evermore
- TV series – Hank
- TV series - Free Rein
- TV series – Black to the Future
- TV Commercials
- Film – The Blackout Project
- Film – The Copper Yogi
- The North-West Fashion Festival
- London Fashion Week – Kolchagovbarba with many celebrities attending we have done all of their shows for the past two years.
- Video – PayPal
- Video – Wink Designs

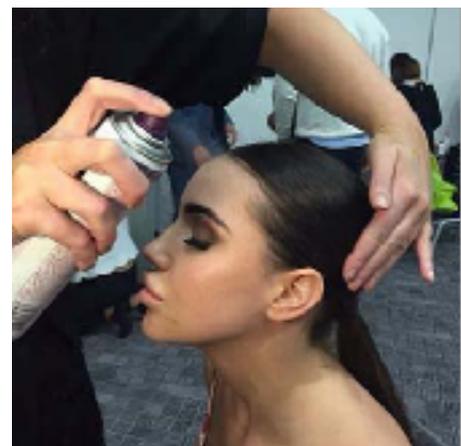
- Photo shoots – Lash Inc Journal, Archer & Maiden, Pretty Little Thing, Photo shoot Magazine amongst many others
- Video – Music – Camilla Kerslake
- Mr World
- Miss England
- International Tennis Tournaments – Live Fashion Catwalks and TV show
- The TV Soap Awards
- The NTA's
- Miss World

AWARDS

- *We have also had a first place win in the 'Fashion and Photographic' Warpaint Awards and a second place in the 'Special Effects Bomb Blast' for the Warpaint Awards in 2015 & 2016, along with 3 1st places and 1 3rd place in the Birmingham 'National Makeup Artist Awards' in the Fashion, Hair and Overall the best standard of work on the day along with the Academy winning 'Best Business of the Year' and a finalist in the 'Eva Northwest Business Awards' in 2016 and in 2017 won 'Training Academy of the Year' and Melanie herself has won 'BAPTAC Makeup Artist of the Year', second place in the Warpaint Fashion Awards.*

The course includes:

- Health and Safety
- Consultation
- Hygiene
- Onset etiquette
- Photographic makeup including bridal photographic and period
- Fantasy and creative makeup for photo shoots
- Styling the hair for photographic shoots
- Wigs and facial hair
- Special Effects for TV
- Bald caps
- Creating and making a small prosthetic silicone mould
- Character work for TV and Theatre



- Skincare
- Face and body art
- Airbrush makeup for TV and creative work
- Nail enamelling for photo shoots
- Eyebrows and eyelash extensions including single flare lashes and strip eyelashes and making your own creative lashes
- Male Grooming (You will go through this in theory but you will have to provide a male model for practical)
- Creating a CV
- Building a Portfolio through in house professional photo shoots and Selecting Images
- Kit Essentials
- Recording Inspiration
- Designing a Look
- The Role of Retouching
- Role of an Assistant
- Managing Creative Briefs
- Business and marketing



STUDENT WORK - LUCY JENKINSON

Two Day Airbrush Makeup Course accredited with 'The Beauty Guild' recognised by Insurance providers in the UK.

This entry level course is designed for complete beginners who wish to learn basic airbrush makeup techniques for the face and introducing some body art work for festivals and childrens tattoos.

This course includes:

- Health, safety and hygiene

- Colour theory
 - Skin and skin prep
 - Product types
 - How to set up the airbrush machine
 - How to clean the airbrush machine
 - Foundations and concealer application
 - Highlighting and contouring
 - Eye shadow application
 - Eyebrow definition and grooming
 - Cheek and blusher techniques
 - Looks covered, bridal, fantasy and tattoos
 - Lip techniques
 - kits
 - Insurance
 - Small classes to ensure you get that extra attention to detail
- Two Day Airbrush Makeup Course accredited with 'The Beauty Guild' recognised by Insurance providers in the UK.

One Day 'Women of Colour Course' non-accredited demonstration day on two models of different skin tones - Asian Bride demonstration & Evening Makeup look covering all aspects of makeup.

This entry level course is designed for makeup artists who wish to learn more about dark skin tones and the best makeup products to use for the variations of skin tones which is why this course is non accredited as we believe this course is best suited to women who want to learn more about their own skin or for current makeup artists who do not have much experience with working on darker skin tones and so you would already be qualified.

This course includes:

- Health, safety and hygiene
- Colour theory
- Warm tones and cool tones
- Skin and skin prep
- Product types
- Foundations and concealer colours and application
- Highlighting and contouring
- Eye shadow colours
- Eyebrow definition and grooming of afro type hair
- Cheek and blusher techniques
- Lip colours
- kits
- Insurance
- Small classes to ensure you get that extra attention to detail

One Day Mature Makeup Course non-accredited demonstration in the morning and then practical makeup in the afternoon where you bring your own model who is 'Mature'.

This entry level course is designed for complete beginners who wish to learn basic makeup techniques on their own skin or for qualified makeup artists who are not confident with their mature skin makeup techniques.

This course includes:

- Health, safety and hygiene
- Colour colour correcting and the colour wheel
- Skin and skincare
- Foundations and concealer application
- Highlighting and contouring
- Eye shadow application
- Basic eye lining and mascara techniques
- Eyebrow definition and grooming
- Individual eyelash application
- Cheek and blusher techniques
- Looks covered - Natural day makeup then into an evening look
- Lip techniques
- Small classes to ensure you get that extra attention to detail

One Day 'Paint your own Face' Course non-accredited demonstration in the morning step by step for you to do as the tutor does and then again another look in the afternoon on your own face.

***would suit teenagers (From age 11 with parental consent) who want to learn better skills in makeup on their own face to any lady of any age who just wants to know more about their own skin.**

This entry level course is designed for complete beginners who wish to learn basic makeup techniques on their own skin or for qualified makeup artists who are not confident with applying their own makeup.

This course includes:

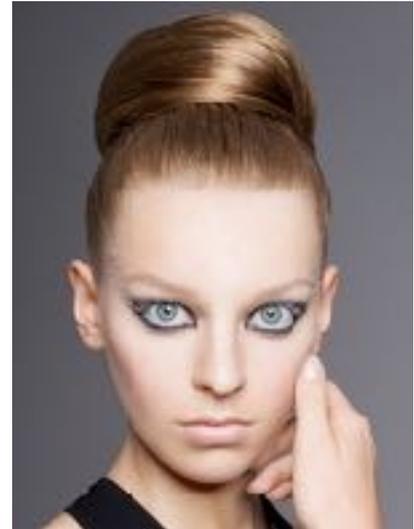
- Health, safety and hygiene
- Colour colour correcting and the colour wheel
- Skin and skincare
- Foundations and concealer application
- Highlighting and contouring
- Eye shadow application
- Basic eye lining and mascara techniques
- Eyebrow definition and grooming
- Strip eyelash application
- Cheek and blusher techniques
- Looks covered - Natural day makeup then into an evening look
- Lip techniques
- Small classes to ensure you get that extra attention to detail

Hair Courses

Two Day Hair up Course

Course contents:

- How to smooth the hair ready for hair up services, learn hair products and hot appliances
- Smooth out each other's or models hair ready for hair up
- Create a variety of elegant bun styles – sleek, messy, pin curled
- Learn how to create a variety of plaits – French, Fishtail, under plait, over plait, Waterfall plait
- Learn how to create red carpet style hair ups – look at inspiration from the red carpet – create – half up half down, smooth high bumps, Buffon 60's style
- Create Chignon and French roll
- Create a variety of elegant pin curled styles including plaits and twists
- Create red carpet style hair ups – look at inspiration – Smooth pin curled high buns
- Marketing & test – Certification



You will be required to complete questions on health and safety, client care and hair up essential knowledge and an examination for written and practical assessment will happen during the course.

No Pre-requisite required for 'The Beauty Therapy Guild Accredited Certificate'

Attendance of all sessions is required for certification.

When can I do this course?

Evening – Arrival from 6pm to be ready to start for 6.15pm – 4 weeks or Two full days

Barbering Course

Course contents:

- Health and Safety
- Client consultation

- Cut facial hair
- Cut men's hair
- You will learn how to do:

Facial hair

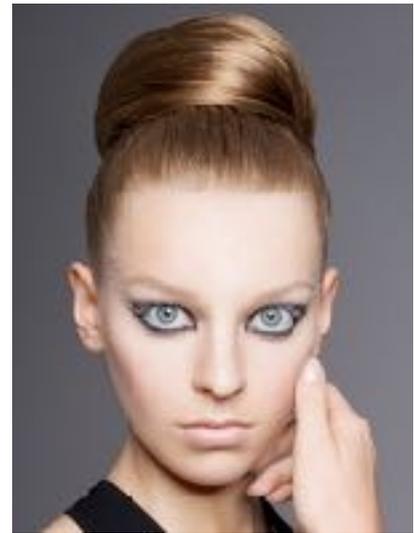
- Tapered beard
- Full beard outlines
- Moustache only

Techniques

- Scissor over comb
- Clipper with attachment
- Clipper over comb
- Free hand
- Hair – Created all looks:
- Uniform layer
- Graduation cut
- With a fringe
- Without a fringe
- With a parting
- Without a parting
- Around the ear outline
- With a fade

Using techniques

- Club cutting
- Scissors over comb
- Clippers over comb
- Freehand
- Thinning



HAIR BY STUDENT BEKI GOULDING - BTS OF A FILM

- Fading

You will be required to supply models during the training programme or you can buy a training head and bring that with you or we can order you one in at a cost of £27-35

You will be required to complete questions on health and safety, client care and barbering essential knowledge and an examination for written and practical assessment will happen during the course.

No Pre-requisite required for 'The Beauty Therapy Guild Accredited Certificate'
Attendance of all sessions is required for certification.

When can I do this course?

Evening – Arrival from 6pm to be ready to start for 6.15pm – 6 weeks or Three full days

VTCT Level 2 Hairdressing Course

The course is not a full hairdressing course aimed at those that just want to learn hairdressing to work in a salon this set of qualifications will give you a good knowledge and practical understanding to be able to offer services in conditioning and washing the hair along with treatments for damaged hair, cutting the hair, colouring the hair and Dressing the hair into a variety of styles focusing on period styles and bridal hair up as this is the type of styles that will be most popular.



The course modules are taught by dedicated and experienced educators and include theory work, special projects, demonstrations and hands on workshop style learning. You will receive personal guidance and monitoring throughout the course to ensure you are achieving the learning goals required. You are provided with all of the equipment that you will need however you will be required to purchase a small kit which will include two styling heads and some hairdressing equipment however if you prefer you can buy yours separately as long as you purchase the correct equipment.



PERIOD HAIR COURSE - ENQUIRE FOR DETAILS

Course contents:

- Consultation, hair analysis and health and safety
- How to shampoo and condition the scalp
- Style and dress the hair
- Cutting techniques including all the latest style and trends on the market
- Long/short layered haircuts, graduated bobs, fringes
- Colour including tinting, highlights, lowlights and colour correction



VTCT

A P P R O V E D

You will be required to supply models during the training programme as well as learning on the training heads, we will help with finding models if you struggle to find a model.

You will be required to complete questions on health and safety, client care and hairdressing essential knowledge and an examination for written and practical assessment will happen during the course.

No Pre-requisite required, however you will need to be registered with VTCT, you may have done this already with previous beauty, hair or holistic qualifications that you may have done in the past in which case you will not be required to pay the fee of £16.00 to register as a VTCT member.

We offer the training only as separate VTCT Level 2 Awards - This means you will receive a separate Certificate for each module. We have designed the course this way to meet with the demands of hairdressing as a freelance hair stylist, working in TV or Film or setting up your own salon and being able to offer bespoke hairdressing services.

You will receive all units below if you complete the full course or just some of the units depending on what units you want to complete:

Level 2 Award in shampooing, conditioning, and treating the hair and scalp

Level 2 Award in colouring and dressing the hair

Level 2 Award in styling and finishing the hair

Level 2 Certificate in cutting the hair (This unit requires the health and safety required to complete all other units, if you choose not to do this unit you will have to do a separate Health and Safety unit)

Attendance of all sessions is required for certification.

When can I do this course?

The course is an Intensive course that will require you to do study from home as well as class work - The course will be done over 15 Full days with theory assignments to be done at home along with a home study package.



TUTOR WORK - MELVICMAKEUP ASSISTED BY STUDENT BEKI GOULDING

We will also be offering courses in a range of beauty therapy treatments in our new beauty studio which will include:

- **Waxing**
- **Manicure and Pedicure with Gel Polish**
- **Facial Skincare and Chinese Facial Diagnosis with pressure point massage**
- **Swedish Body Massage**
- **Beauty Therapy Level 2**